

## Stuff Magazine Pre-VMA Party

Complete with high-profile celebrity guests, star performers, prestigious corporate sponsors, and imaginative design elements, the coveted Stuff Magazine Pre-VMA Party rivaled all other events during VMA week. Tracy Kessler and the TK New York team worked with Thomas Kramer estates and the Moore space to produce the unforgettable Miami event after switching the venue only hours before Hurricane Katrina hit Miami. The weather was no match for Stuff as Carmen Electra and her Bombshell Babes prepared to take to the stage and A-list celebs such as Kanye West, Lizzie Grubman, Rocco DiSpirito, Sky Neller, Estaban Cortazar, Brooke Hogan, and Ana Christina crowded the red carpet, among others. In addition to catering to 1000 party goers, TK New York gave close and creative consideration to the presence of corporate sponsorship for companies such as Dodge, Bacardi, Palm, Red Bull and Budweiser throughout the venue.