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**October 31, 2006**

### Wired to open another pop-up store in SoHo

Not many details yet, but according to the [WiredStore website](#), Wired magazine will again open a special gadget store for the holidays in Manhattan.

Looks like it will open November 17 through December 31 only.

The Wired Store will be located at the same location as last year, 160 Wooster Street at Houston, [map](#).

Update: A Wired rep e-mailed NewYorkology with more details. The shop will have 75 products for sale, including the Sony PS3. Like last year, there will be free rides on weekends to customers who need a lift to anywhere below 34th Street. And on Wednesday nights there will be in-store DJs and live performances. Hours: Wednesdays to Fridays from noon to 8 p.m.; weekends from 11a.m. to 7p.m.; closed Monday and Tuesdays.

Earlier: ['Lot of the items already broken' at Wired Store](#)  
[Wired opens holiday-only gadget store in SoHo](#)

October 31, 2006 10:31 PM in [Downtown](#), [Shopology](#), [Techology](#)

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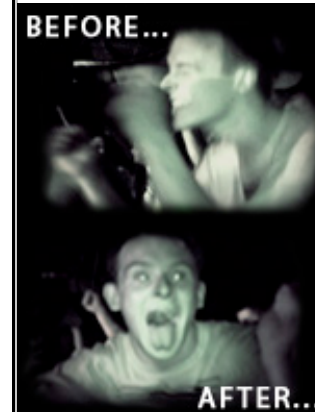
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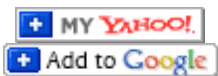
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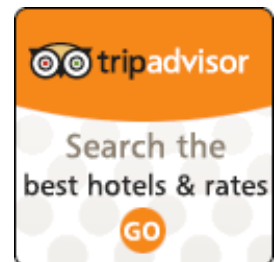
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