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Check Out

A smart buyer's guide to styles, shops, sales and services *Time Out New York* / Issue 581: November 16-22, 2006

Chatterbox

Geek chic

Get your nerd on at *Wired* magazine's temporary boutique, which returns to NYC for its second year. Open from Fri 17 until Dec 31, the Soho shop (160 Wooster St at Houston St, 212-529-1900) allows tech devotees to test 75 of the latest editor-approved gadgets, such as the razor-thin Motorola Q cell phone (\$300), as well as purchase such over-the-top packages as a seat on a NASA-style zero-gravity simulator flight (\$3,750).

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Fur sure

It may seem counterintuitive, but your old mink could help save another critter's skin. Bburg secondhand shop Buffalo Exchange's **Coats for Cubs** drive (504 Driggs Ave at North 9th St, Williamsburg, Brooklyn, 718-384-6901) is collecting used pelts and shearlings from now until April 22, 2007. The donated hides will be used by the Humane Society as bedding for orphaned and injured wildlife.

Spin-off city

The city is experiencing a boomlet of doppelgänger boutiques: English clothier **Paul Smith** has spun off a handsome Soho flagship (142 Greene St between Houston and Prince Sts, 646-613-3060), while chic travel-gear depot **Flight 001** has landed in Kings County (132 Smith St at Dean St, Cobble Hill, Brooklyn; 718-243-0001), with a wood-paneled joint modeled after a 747. Bburg-based label **Brooklyn Industries** has also crossed the East River for the third time, focusing on higher-end threads (500 Hudson St at Christopher St, 212-206-1488).

Stockholm syndrome



Tretorngets a voguish shout-out at Scandinavian design shop **Clearly First** (980 Madison Ave between 76th and 77th Sts, 212-988-8242). A








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mini-store within the UES depot is dedicated to the Swedish footwear company's leather high-tops (\$95) and rubber boots (\$60-\$160), and serves as the label's first NYC ambassador, broadcasting another affordably priced must-have from the land of Ikea and H&M.



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